



DENDROBIUM AUTOMOTIVE LIMITED

Olympic House
Corinium Industrial Estate
Raans Road
Amersham
HP6 6YJ
United Kingdom

10.07.2018: 09.00 G.M.T.:

DENDROBIUM D-1 E-HYPERCAR CONFIRMED

FOR DEVELOPMENT AND PRODUCTION IN UK

After a highly successful international introduction at the Geneva International Motor Show in 2017 and subsequent presentations throughout Europe and the Far East, the Dendrobium D-1 electric hypercar has taken its next steps towards production with an all new company, Dendrobium Automotive Limited, now set up in the UK.

The Dendrobium D-1 was originally a design concept, created in the mid-1990s, by the Singaporean designer Ban Yinh Jheow of Vanda Electrics. Sketched designs were presented to UK engineering and Formula 1™ company Williams Advanced Engineering in 2016 with a brief to create a working show car integrating features of the car which would appear on the production version for a Geneva launch. A uniquely qualified management team has now been assembled to take the Dendrobium D-1 into its next phase of development.

Nigel Gordon-Stewart is Chairman and CEO of Dendrobium Automotive Limited. Gordon-Stewart has been working in the premium and supercar markets since 1989. He is best known for pioneering the sales and marketing of the McLaren F1 and subsequently as Sales & Marketing Director of Automobili Lamborghini

SpA reintroducing the *Super Veloce* brand with the Diablo SV and SVR. He was later an Associate Director to the Board at Group Lotus Plc among other senior roles.

“Dendrobium Automotive is one of the most exciting businesses I’ve ever been involved with.” commented Gordon-Stewart. *“Using the very latest technology, we are developing, what will be, the most impressive all-electric hypercar. We are designing our own in-house all-electric power train and we plan to use our own power storage cells moving to Solid State as and when the technology is reliable and financially viable. We are developing unique cabling and connector systems as well as our own complete vehicle integration and ADAS hardware and software. From a technical perspective, the D-1 will be a British engineering tour-de-force.”*

The headline specification targets of the D-1 are as impressive as you’d expect from a hypercar in this sector: 1,800 bhp; 2,000 NM and a target weight of 1,750 kgs yet it must represent the true dynamic ‘feel’ of a supercar. Performance will be very impressive and as linear as possible in its delivery, re-writing the rules for the experience of hypercar ownership. *“The car is all carbon fibre, advanced composites and alloys - which are superlight and super strong.”* stated Jens Sverdrup, Member of the Board of Dendrobium Automotive Limited. Sverdrup has an enviable background in the supercar industry having worked for Porsche and Ferrari but is best known for establishing the Koenigsegg brand on the map to the extent that it’s now one of the most desirable and highly valued brands in the supercar sector. *“The construction of the D-1 is based on a unique Protocell carbon tub which possesses future adaptability for further generations of Dendrobium e-performance cars. Apart from advanced vehicle technology, the D-1 has enormous drama and presence thanks to our unique Bio-Aerial Locomotion door and roof opening system which was inspired by the Dendrobium name. A lot more details will be revealed over the coming months, not the least of which will be the D-1’s impressive range and rapid charge time. You can be assured that the Dendrobium*

brand will become synonymous with the most exciting and technically sophisticated e-hypercars on the market and available globally.”

“Although all the Dendrobium team has automotive blood running in their veins, we are essentially a technology company developing ultra-performance EV and PHEV cars, systems and components,” continued Gordon-Stewart. “Our Advisory Board is chaired by Michael Kimberley who created Lotus Engineering back in 1980 which has provided engineering consultancy and technology services throughout the automotive industry with clients from JCB to Aston Martin. We want to be part of post-Brexit Britain’s resurgence of technology development and best quality manufacturing because the standard of British engineering and manufacturing is still highly respected worldwide. It’s one of the things that sets the UK apart and nowhere more so than in performance automotive engineering, technology and motorsport. We see very exciting times ahead with Dendrobium Automotive.”

The Dendrobium D-1 will be exhibited throughout the Summer at various key events.

ENDS

About Dendrobium Automotive Limited:

Dendrobium Automotive Limited was formed to design, develop and manufacture both ultra-high performance e-supercars, PHEV supercars and technology components and solutions for the EV sector. Utilising state of the art energy storage and power delivery systems, Dendrobium Automotive is at the very cutting edge of new zero emissions performance technology including advanced vehicle dynamics modulation control systems, ADAS, telematics, telemetrics, biomimetics and driver/vehicle interface experience.

The new Dendrobium D-1, initially developed by Williams Advanced Technology, will set a new standard of British technology in supercar design and performance and completely redefine the supercar experience.

For further information please contact:

Nigel Gordon-Stewart
Chairman and CEO
Dendrobium Automotive Limited
nigel@dendrobium.com
www.dendrobium.com
T: (+44) (0)7789 000001